

April 19th to
May 7th

READ
-A-THON



What is our Goal?

Please help us reach our goal of \$25,000. Any donation is appreciated. We want every student to participate!



What is a Read-A-Thon?

The Read-A-Thon is a 2- week long, school-wide program that encourages children to read more! It is our major fundraiser for the year, and the net proceeds will be used to support our students educational programs and our resources at the HTeM Community.

What Counts As Reading?

Any time your child spends reading, during or outside of school time, between April 19th and May 7th. This includes individual reading time and when someone reads aloud.

Additional Questions?

Email Farha Crank at htempfa@gmail.com

How to Participate

Register and set up your child's student donation page! https://www.getmovinfundhub.com/register?school_uuid=604a3f1d0bf64 and follow the instructions to set up your account.

Raise donations! Invite your family and friends to contribute money for your child's participation, commitment to read and meet their overall goals! We ask that each student raise at least \$100. Please share your child's donation page with family and friends via email and/or social media!

Ask for a corporate match! Many companies will match your donation at no cost to you! Ask your employer today. Your donation is tax deductible! The Tax ID is #33-0866869.

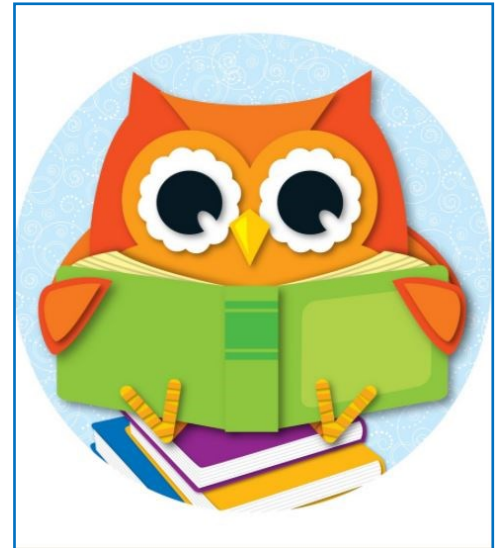
Begin reading! Encourage your child to read every day at home and record their time on their reading logs. Students will be reporting their minutes read each day using the Online Activity Counter.

Join In The Fun

“Kick Off Week” will be filled with Dress Up Days, Mystery Readers, Parties, Prizes and other Activities.

Week of 4/19 events:

Monday 4/19—Whole School Assembly (Virtual)
Tuesday 4/20—Pajama Day
Wednesday 4/21—Mystery Readers
Thursday 4/22—Dress In Your Favorite Character
Friday 4/23— Kona Ice Brings The Party!



Everyone Can Win A Prize!

Individual Student Prizes

Most Money Raised-All School: Beats Headphones!

Most Money Raised 2nd, 3rd and 4th place-All school: Reading Basket, Art Basket or Science Kit

Most Money Raised-per grade: School Announcements (Seesaw)

Most Minutes Read-per grade (top 4): Fun In the Sun Basket

Send 5 emails via Get Movin: HTeM Pencil

Send 10-15 Emails/Texts via Get Movin + Share On Facebook: Wristband

Raise \$100: Exclusive HTeM LOVE Mask

Raise \$150: Booklight

Raise \$350: Exclusive HTeM LOVE Hat

Raise \$250: Exclusive HTeM LOVE Tote Bag

Raise \$500: Lunch with Ms. Monique

Family Prizes (total raised per family)

Send out 10-20 emails via Get Movin: Pencil and Wristband

Raise \$500: Exclusive Family Feature in the PFA Newsletter

Raise \$750: Exclusive HTeM Picnic Blanket

Raise \$1,000: Lunch with Ms. Monique

Classroom Prizes

Fundraising Goal Met: Popcorn & Movie Party

Most Reading Minutes per grade: Extra Recess

Most Money Raised: Jamba Juice Party

Highest % Participation: Amazon Gift Card or Classroom Book Series (Teachers Choice)

School Wide Prize

If we reach our Goal of \$25,000, Ms. Monique will Play a Song, Sing and Dance!

Frequently Asked Questions

Q: What is a Read-A-Thon?

A: A Read-A-Thon is a 2 week-long, school-wide program that encourages children to read more. During this event, any time your child spends reading, during school or outside of school time counts as part of their Read-A-Thon goal. This includes individual reading time and/or when someone reads aloud. Reading for homework outside of school can also be counted.

Q: What are the dates of the Read-A-Thon?

A: HTeM's First Annual Read-a-Thon will be April 19th- May 7th. Reading done before or after these dates is terrific but does not count toward the Read-A-Thon. Donations are accepted prior to April 19th.

Q: What does my child need to do to participate in the Read-a-Thon?

A: First, set up your fundraising page at: https://www.getmovinfundhub.com/register?school_uuid=604a3f1d0bf64. Then send emails through Get Movin' to your family and friends and ask them to donate for your child's participation and commitment to reading. You can link to the fundraising page in emails and social media to help your child reach their fundraising goal. Second, READ! Any independent reading students do at school will count toward their personal reading goal and should be recorded on the reading log. Students need to read each night and keep track of the time he or she spends reading on the Online Activity Counter.

Q: My child cannot read, yet, on his/her own. Can my child still participate?

A: Most definitely! Parents, guardians, siblings and other family members and friends may read aloud to or along with your child. Reading can be in any language. Contact your child's teacher if you are interested in reading to the class!

Q: What counts for reading?

A: Any time your child spends reading during or outside of school during the Read-a-thon.

Q: Do I need special forms for the Read-A-Thon?

A: No. Everything will be tracked online on your child's Fundraising Page.

Q: How much money does my child need to raise?

A: We hope that each child will raise \$100. This will help us reach our school-wide goal of \$25,000.

Q: Whom should my child ask to be a sponsor?

A: Sponsors can be parents, relatives, friends, neighbors – anyone who has a connection to your child, would like to encourage reading, and would like to support our school. It is our major fundraiser for the year, and the net proceeds will be used to support our students educational programs and our resources and the HTeM community.

Q: How much money should a sponsor donate?

A: That is up to the sponsor. Sponsors can make a flat donation for the Read-A-Thon to support our school and help your child to reach their goal.

Q: How is the money collected from sponsors?

A: Donations can be made via credit card (Master Card, Visa, Amex, and Discover) directly on the HTeM Read-A-Thon Fundraising page. Sponsors can use the Tax ID # 33-0866869 for Tax-deductible donations.